



Macon Demographics

POPULATION ESTIMATES

	Downtown Macon 20 Mile Radius	Downtown Macon 40 Mile Radius
2010 Total Population	322,021	563,168
2012 Total Population	326,322	574,510
2017 Total Population	338,658	591,914
2012-2017 Annual Growth Rate	0.74%	0.60%

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. ESRI forecasts for 2012 and 2017

MEDIAN HOUSEHOLD INCOME

	Downtown Macon 20 Mile Radius	Downtown Macon 40 Mile Radius
2012	\$43,140	\$41,287
2017	\$52,716	\$50,314

Source: U.S. Bureau of the Census, 2010 Census of Population and Housing. ESRI forecasts for 2012 and 2017

PER CAPITA INCOME

	Downtown Macon 20 Mile Radius	Downtown Macon 40 Mile Radius
2012	\$22,714	\$21,733
2017	\$26,115	\$24,790

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2012 and 2017

For more information, contact Pat Topping at 478-621-2030, ptopping@maconworks.com, or visit www.maconworks.com



MEDIAN AGE

	Downtown Macon 20 Mile Radius	Downtown Macon 40 Mile Radius
2012	36.0	36.8
2017	36.5	37.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2012 and 2017

2012 POPULATION BY AGE

	Downtown Macon 20 Mile Radius	Downtown Macon 40 Mile Radius
Under 15	21.1%	20.0%
15-24	14.2%	15.0%
25-44	25.8%	25.2%
45-64	26.4%	26.9%
65+	12.4%	13.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2012

2012 POPULATION BY RACE/ETHNICITY

	Downtown Macon 20 Mile Radius	Downtown Macon 40 Mile Radius
Total	326,322	574,510
White Alone	54.5%	57.1%
Black Alone	39.4%	37.7%
American Indian Alone	0.3%	0.3%
Asian or Pacific Islander Alone	2.0%	1.6%
Some Other Race Alone	1.8%	1.7%
Two or More Races	2.0%	1.8%

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Hispanic Origin	4.3%	4.0%
Diversity Index	58.5	56.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2012

2010 EDUCATIONAL 25+ BY EDUCATIONAL ATTAINMENT

	Downtown Macon 20 Mile Radius	Downtown Macon 40 Mile Radius
Total	208,508	368,621
Less than 9th Grade	4.4%	5.6%
9th-12th Grade, No Diploma	9.7%	11.4%
High School Graduate	34.1%	36.2%
Some College, No Degree	20.8%	19.4%
Associate Degree	7.5%	6.8%
Bachelor's Degree	14.5%	12.5%
Graduate/Professional Degree	9.0%	8.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010

COST OF LIVING COMPARISON

City	Cost of Living Index
Atlanta, GA	109.7
Augusta, GA	98.3
Columbus, GA	102.1
Macon, GA	100.4
Savannah, GA	102.5

* ACCRA Cost of Living Index is based on a US average of 100.

Source: Council for Community and Economic Research, ACCRA Cost of Living Index, 2013

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