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California Cereal Products, Inc. to purchase the Keebler/Kellogg facility in Macon, GA.

Sterling Savely, Chairman of California Cereal Products, Inc. joined Macon-Bibb County and GA economic development officials to announce the California-based cereal manufacturing company will purchase the 454,476 sq. ft. Keebler/Kellogg food manufacturing facility in Macon, GA. California Cereal Products plans to employ up to 225 people to manufacture cereal at the plant.

Quote from Sterling.

"This is a great day for Macon-Bibb County and our citizens," states Steve Kruger, Chairman of the Macon Economic Development Commission. "Keebler and then Kellogg have been great corporate citizens, and they will be missed, but we know that California Cereal Products will be an equally important member of our community," continues Kruger.

Information about CCP from Sterling.

Frank Amerson, Chairman of the Macon Bibb County Industrial Authority, praised the cooperation given to the project from many local groups. "The Macon Water Authority, Inspection and Fees, P&Z, and the Industrial Authority all came together to support the efforts of the Macon Economic Development Commission to bring this company to Macon - another great TEAM effort," states Amerson.

Jeff Counsell with Trammel Crow Company, Chicago, IL and Art Barry with Coldwell Banker Commercial - Eberhardt and Barry represented California Cereal Products on the purchase.

The mission of the Macon Economic Development Commission (MEDC) is to attract, sustain and grow primary jobs and investment in Macon and Bibb County. The MEDC is a private/public agency funded by the Greater Macon Chamber of Commerce, City of Macon, Bibb County and the Macon Water Authority to develop and implement the Marketing Strategy for economic development activity in Macon and Bibb County and to act as the single point of contact for economic development activity in Macon and Bibb County.

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